



**February Chamber Board Meeting
February 28, 2018
Chamber Office Board Room**

Attendees: Holly Coleman, Starla Janes, Carol Noecker, Kelley Stumph, Kelly Busch, Scott Pearson and Pam Davis

The meeting was called to order at 11:42 A.M.

New Board Member:

First order of business was Carol Noecker swore in Pam Davis as an official Chamber board member

Board Meeting Minutes

Starla/Kelly Busch presented the Board meeting Minutes for January 2018.

There was a motion to approve the January 2018 Chamber Board Minutes by Kelley Stumph. Holly Coleman seconded the motion. There was no discussion and the motion passes by the board vote.

Treasurer's Report

Cindy Kimber was not in attendance to present the Treasurer's Report as of January 31, 2018 but Carol had it available for review and presented for discussion.

Kelley Stumph made a motion to approve the Treasurer's report as presented. Holly Coleman seconded the motion. There was no discussion and motion passes by a board vote.

Executive Director Report: CAROL NOECKER

Carol Noecker reported on the following.

New Members: No new members to report this month.

Chamber Luncheon Sponsors

*Lunch sponsors thru June are filled, July and October open yet.

Movie night sponsorship:

*Contacted by Parks and Rec and Chops to see if we would sponsor a movie month.

*Said would be \$350.00 Questions on if this was for a month? One night? What?

*Tabled until later until Carol can get more info for the board.

Library display:

Carol and Starla will be decorating the display cases at the library for the chamber banquet on March

Chamber Banquet:

*Discussion on the nominees for the banquet – Stanley the bulldog had over 200 nominations and Carol going to call school about Jr. Citizen nominees as we were lacking in that area.

Easter Egg Hunt:

*Date for event is 3/31 start time 10:00 am

*Martha at ABC 123 filled all the eggs...

*Set up time is 9:15 if anyone wants to show up and help toss the eggs out and then help with clean up after the event.

Lake Pilot advertisement:

*Discussion on advertising in the Lake Pilot for 2018. Cost is \$439.00

**Pam Davis made a motion to approve advertising in the Lake Pilot for a cost of \$439.00. Starla seconded the motion.

**Discussion was had on whether or not to let them design the ad for us or we do it. Decision was to let the company design it with a lake theme.

**Motion passes with a board vote

City map:

*Discussion on whether or not we need to have a new city map printed.

* Haven't had a new one since 2011.

* Discussion on if it is worth the cost to update and print new ones

* It was mentioned that city should provide it not the chamber

* Carol to research the cost and minimum number to have printed for next meeting, then a decision will be made.

Outreach Specialist: KELLY BUSCH

Kelly Busch reported on the following:

- *There are no new members this month
- *Working with Carol on the new billing program. Going well

Old Business

There was no Old Business.

New Business

Historical Society Donation

*Do we make a donation to the Historical Society like we did last year for the Candy land Christmas event held the old school house? ** Motion was made by Holly Coleman to pay the Historical Society 125.00 for the use of the old school house for the Candyland Christmas event. Starla Janes seconded the motion.

*Discussion on what the donation the donation was for. Carol and Starla knew it was for the operation and heating of the old school house.

* Motion passes with a vote from the board members.

Awards Banquet:

*Carol reported that we had 5 already committed for Platinum sponsorship. Did have budget quite ready to present yet. Will do it during the week.

There being no further business to conduct, the meeting adjourned at 12:30 pm.

ADDITIONS TO FEBRUARY 28, 2018 CHAMBER BOARD MINUTES

On March 1st Carol followed up on the Movie night sponsorship with Parks and Rec and provided the following information to the board via email:

- Sponsorships are as follows: \$450 Platinum, \$350 Gold, \$250 Bronze
- The platinum sponsorship gives you sole sponsorship. Gold and Bronze may mean sharing it with another sponsor. That was the only difference
- Movies are once a month (3rd Saturday) March-October (Except August – no movie because of Hot Summer Nights)
- Sponsors are welcome to set up a booth if they like, but it is not required nor expected.

After an email discussion by the board Cindy Kemper made a motion to sponsor a City of Smithville Parks and Recreation Department Movie Night at the Bronze Level. (\$250.00) Starla second the motion. Five yes votes were recorded and motion passes: Kelley Yes, Holly Yes, Pam Yes, Dennis Yes, Starla Yes.

On March 6th, Carol presented the Community Awards Banquet budget to the board from the banquet committee. Holly Coleman made a motion to approve the budget and Kelley Stumph second the motion. Five Yes votes were recorded and motion passes: Holly Yes, Kelley Yes, Dennis Yes, Pam Yes, Starla Yes.