



December Board Meeting

December 19, 2018

Kozak's Laketown Grill Private Room

Attendees: Scott Pearson, Rick Gath, Kelley Stumph, Starla Janes, David Cooper, Dave Marsh, Dennis Brewer, Holly Olsen, Pam Davis, Berry Parks, Kelly Busch, and Carol Noecker and Cindy Kimber via internet.

The meeting was called to order at 11:32 am

President Scott Pearson thanked Berry Parks for his help and service for the past 25 years and 5 with helping him and gave him a gift card from the board. Then Carol presented Scott with a gift card from the board for his service as President for the past 5 years.

Board Meeting Minutes:

Holly Olsen made a motion to approve the November 2018 board minutes. Pam Davis seconded the motion. There was no discussion and the motion passes with a board vote.

Treasurer's Report:

Dave brought up the property tax that we now have to pay and how that was the reason for the negative budget for 2019. Money will probably need to be transferred mid year to cover expenses since the tax is new and high.

Kelley Stumph made a motion to approve the November 2018 treasurer's report. Dennis Brewer seconded the motion.

Discussion was held on how the events account at Security Bank was being used, if used at all. Money was not being used from this account to pay for events.

- Scott going to check with Leo on who is on the account.
- Berry suggested having a certain balance for each event.
- Starting in January 2019 we will break out line items for Christmas, Easter, Halloween on budget in the Security Bank Account then when/if we go over in that account, move to PVB account.
- Berry asked why we NOW have to pay the tax. Dave explained the differences in a 501c3 and 501c6 and that the county guidelines changed.
- Rick suggested that the treasurer come before the membership at the luncheons and explain the report monthly. Board and Dave agreed.

After the discussion and a board vote, the motion passes.

EXECUTIVE DIRECTORS REPORT: CAROL NOECKER

Carol Noecker reported on the following:

New Members: There were no new members as of now.

Luncheon Sponsors for 2019:

- January – Platte Valley Bank – program Carol with website updates
- February - ?
- March – Clay County Commission
- April – Platte Clay Electric
- September – Citizens Bank and Trust
- November – First Bank – Veterans salute

Candyland Christmas:

- Had over 600 kids in attendance PLUS adults
- Discussion for next year includes location change to accommodate more people
- Will discuss with downtown businesses about their results
- Johnny Viebrock and the carriage rides were a big hit!
- Need to give a donation to the school house and to Santa and Mrs. Claus

Starla Janes made a motion to give Santa (Ellis Bertelsen) \$100.00 for being Santa in the form of a \$50.00 visa gift card and \$50.00 chamber cash. Pam Davis seconded the motion. There was no further discussion and motion passes with a board vote.

Holly Olsen made a motion to pay \$100.00 to the Historical Society to cover heat and other expenses incurred by the Chamber during Candyland Christmas. Kelley Stumph seconded the motion. There was no further discussion and the motion passes with a board vote.

Board Photos:

Rudy Yanez of Rudy's portraits and design offered to take the board photos for free for the chamber director so Carol will be setting up the date for that. Watch emails for the date of that.

Missouri Chamber Insurance:

We are now members of the Missouri Chamber and eligible for health insurance. Scott and Carol are going to finalize paperwork so that everyone who wants to can sign up for insurance.

Website:

Municipal CMS Webhosting is \$500.00 which is their normal billing, but they had to purchase something that shows a SSL security warning so it cost us an extra \$120.00 that wasn't budgeted for the website.

The city also has a new website that looks good and we can redesign our sight like theirs for a cost of \$900.00. This would be a one- time charge, but we would be available to have businesses pay to advertise on the website as income. Will discuss more at the next meeting.

Miscellaneous:

Cassie Assel passed away and they are having donations giving to the chamber in her memory.

The city is having a bike ride on May 11th (the same day as Larson's Cruise for the Cause). The Mayor met with Carol and has offered we help with it as a way to make additional money.

Outreach Specialist: Kelly Busch

- Dry Cleaning 2U will start participating in the Welcome basket in January.
- Four businesses behind in payment but will collect this week
- The new apartments off of W have utilities pad by the apartments, so Kelly is going to speak with management about leaving the welcome buckets in the office for new people to come and pick up.
- Still trying to meet with Tattoo guy to get in the welcome basket.
- Had a visit Saturday to a woman who may want to join the Chamber as a home based business

OLD BUSINESS:

Scott asked if there were any updates from the building committee. They reported on the following:

Kelly updated on some drawings from Owens homes but their price is \$13,500.

NEW BUSINESS:

Scott started off by congratulating David Cooper as the new secretary and Thanked Kelley Stumph for ten years of service.

Membership Trades:

The following list of businesses receive a listing in the Chamber and a free membership due to their commitment and work for the Chamber.

1. TNT Electric
2. Kearney, Edgerton, and North Land Regional chambers.
3. Unger & Associates
4. Smithville Self Storage
5. KC Source Link
6. Clay County tourism board

Holly Olsen make a motion to approve the above list of business for a trade of their services, in exchange for their 2019 membership dues. Cindy Kimber seconded the motion.

Question was asked, had all the membership been sent a renewal and did we know who all wanted to renew for sure? IF you know of any changes, you need to go to the Library asap.

Kelly Busch asked if they could put a memorial page of some kind in the directory for those that had passed away in 201P Directory.

With no further discussion, the motion to approve the list of businesses in exchange for their membership passes.

Scott also mentioned that the EDC will be meeting quarterly and that he will be taking Lia's place. He will be reporting to the board once quarterly.

There being no further business to conduct, the meeting adjourned at 12:45 pm

ADDITION TO THE MINUTES JANUARY 3, 2019

A special email was sent on January 3, 2019 by Scott stating that we should designate either Dave or Cindy as the voting representative for Unger and Associates for 2019. We know Dave will be available for some, but not all Board meetings but he didn't think it was the correct protocol for 2 people in an organization to share voting privileges.

Cindy Kimber sent the following email:

Cindy Kimber

Jan 3, 2019,
1:07 PM

to Dave, Richard, director@smithvillechamber.org, Scott, me

In stepping away from the position of treasurer it was and is my intent that whomever was elected into the position would have the voting member.

So, for the records of the Chamber board, Dave will be the voting member for the Treasurer's position for 2019.