



**August Chamber Board Meeting  
August 22, 2018  
Chamber of Commerce conference room**

Attendees: Holly Olsen, Carol Noecker, Kelley Stumph, Kelly Busch, Scott Pearson, Dennis Brewer, Cindy Kimber via internet, Pam Davis, Starla Janes and Berry Parks.

The meeting was called to order at 11:45 A.M.

**Board Meeting Minutes**

Holly Olson made a motion to approve the July 2018 board minutes. Dennis Brewer seconded the motion. There was no discussion and motion passes by board vote.

**Treasurer's Report**

Holly made a motion to approve the Treasurer's report as presented. Starla Janes seconded the motion.

A discussion was had about the money in Citizens bank account # 878647 still not being switched at Citizens to a CD. Do we want to consider again going to Edward Jones using David Cooper for a competitive CD or take to the whole chamber for a bid? Then all rates go to board and board must decide each renewal time what member gets it. It was decided just to move it to a CD at Citizens Bank.

With no further discussion the motion to accept Treasurer's report passes by board vote.

**Executive Director Report: CAROL NOECKER**

Carol Noecker reported on the following.

**New Members:**

Brittany Hosey with American Equity Mortgage and Little Platte Distillery – they are not ready for a ribbon cutting yet.

### **Chamber Luncheon Sponsors:**

- \*September is Citizens Bank and Trust and Esco Inc.
- \* October is American Legion. Going to contact Enos to confirm.
- \*November is Security Bank
- \*December is Clay county Public Health.

### **BBQ Bash:**

- \*There are 20 teams signed up and can add more.
- \*Junkville has 45 already signed up. They will be on Bridge Street north of main St.
- \*Kiwanis will have food, Chops will have a food truck and restaurant, and Kennedys will be open.
- \*Volunteers needed to hang banners on Monday 9/17
- \*Josh wants to have a booth in the Kids Korner area with Kiwanis for demonstrations.
- \*Scoring volunteers 60% full

### **Ribbon Cuttings:**

- \*Shoot for the Stars and Little Platte Distillery are still trying to schedule their ribbon cutting
- \*Metro Pure water postponed to September 26th at 11:15 am
- \*St. Luke's Ribbon cutting / open house for the new Behavioral Unit is 9/13 at 3:30 Open house 4-6 pm

### **Chamber Software:**

- \*Current web hosting is \$500 a year and we are still in a contract with them.
- \*Still looking at **Membership Works** software-it's inexpensive (\$29/month ) and works with our current website
- \* This software will allow us to:
  - a) we can put ads on website to increase Chamber revenue**
  - b) let members can make their own account changes from the site**
  - c) use tracking tools**
  - d) let individuals pay for sponsorships, tickets or welcome program billing on line**
- \*Everything to be done in one location
- \*Platte City currently uses this program and has used it for years
- \*They can do our website as well
- \*Will increase accuracy and save time plus create more revenue
- \*Can't start until October 1, 2018

Cindy Kimber made a motion to start MembershipWorks which is a web-based software that should plug into our current website effective October 1, 2018 or earliest available time. Pam Davis seconded the motion. There was no further discussion and motion passes by board vote.

### **Hot Summer Nights:**

\*Carol and Scott there from 6-9 and only had 5 members show up with booths or tables. Big band was there and a relatively good crowd by the end of the night.

Johnny Viebrock sent a Thank you for the Chamber Award given to the FFA at the banquet.

Reminder that the 9/11 dedication for the American Legion is at 7:30 am at the square downtown.

**Outreach Specialist: KELLY BUSCH**

Kelly Busch reported on the following:

- \*Had another busy month. 20 visits so far and 10 more scheduled for Saturday
- \*NO late billings! Everyone all caught up and paid up.
- \*Nothing from Kennedy's yet, will check with them again once they join.
- \*Going to contact Sanctioned Arts Tattoo to see if they are interested.

**Old Business**

BBQ update – Kelley mentioned that she added David Cooper to the committee. They are budgeted to make \$4,000 on the event and we have already met that goal.

**New Business:**

There was discussion on the financials since we are losing the city contract. We are still fine with the BBQ Bash revenue. Next year we will need to make a decision on how to make up the lost money from the city contract.

Scott will put out an email to approve the CD bid.

Dennis Brewer put some ideas on the table for the Chamber to discuss:

- 1) We need to make the entry of the Chamber office look more appealing and need a better sign. The city will be taking our current ramp entrance due to the Streetscape renovations so we will need to replace that on the alley side. Then would be the time to enhance the front entrance.
- 2) Could we possibly finance an amphitheater and the Smith's Fork park location?

**There being no further business to conduct, the meeting adjourned at 12:46 pm.**