



LIVE, SHOP & PLAY LOCAL



*INSPIRED BY OUR PAST, COMMITTED TO
YOUR FUTURE.*

.....
105 W MAIN ST. SMITHVILLE, MO 64089
816-532-0946

.....
2026 MEMBERSHIP INFORMATION

www.smithvillechamber.org



Chamber Kayak Night Guidelines

- Kayak Nights are held the 1st Wednesday of each month, 5:30 pm - 7:30pm.
 - Location: Little Platte Swim Beach
- A representative from the Chamber will be there by 5:00 pm - 5:15 am.
 - Snacks and beverage items need to be ready to serve at 7:30am.
 - Average attendance at 20 people.
- The event will be promoted via Chamber Emails, the Community Calendar as well as social media.
- Chamber Director and/or Chamber Board members will be present for the duration of the event.
 - Distribution of materials is permitted by the sponsor.
 - Since this is a come and go event there is no program.
 - The event will conclude by 7:30 pm.

Complete this form to make YOUR reservation.

Member/Business Name: _____

Contact Name: _____

Email: _____

Phone: _____

I would like to sponsor a Chamber Kayak Night.

Preferred month: June July August

We now offer five distinct annual sponsorship tiers designed to meet various goals and budgets as well. Scan the QR code to find out more!





DIGITAL MARKETING

eBLAST

A simple, hassle-free and cost-effective marketing tool that digitally connects you to the Smithville Chamber email distribution list. All you need to do is submit an image file at least one week prior to your preferred distribution date. Your flyer will be sent as a stand-alone email to over 550 recipients.

\$50

NEWSLETTER & WEEKLY UPDATES

Place an advertisement in our electronic newsletters and feature your business alongside the top Chamber news, upcoming events, and community interest stories. Connect our readers directly to your website with a direct link to your business or social media with a short caption or hotlink placed directly on the image.

FREE with membership

DIGITAL DIRECTORY

By linking your website on the Chamber's digital directory, you increase a potential customer's ability to identify, contact, and ultimately approach your business.

FREE with membership

WEBSITE **BANNER** ADS

Increase your local presence and gain credibility for your business on smithvillechamber.org. With online display advertising, you will make a good impression by promoting your service and products on an engaging, authoritative and credible website.

\$100 per month

MEMBER SPOTLIGHT **VIDEO**

Video is a useful tool that keeps audience members engaged with the brand in a way that's simple and easy to digest. Spotlights are limited to once per month and can be included in a weekly update or monthly newsletter.

\$25 for once a month or Upgrade to a standalone eBlast for an additional **\$50**

Advertising made easy

Through our advertising services, your business can reach new customers that will help your business continue to grow and thrive. Our goal is to increase your visibility and promote healthy growth for our member businesses.



CHAMBER MARKETING

Take advantage of our diverse range of advertising opportunities available through your Smithville Area Chamber of Commerce Membership. Reach out to new customers, increase the visibility of your business, and provide a boost to your sales numbers.

GROW YOUR BUSINESS

With a combination of online, print and email marketing solutions, the Smithville Area Chamber of Commerce has everything you need to launch a successful marketing campaign.

Connect with our e-Blast & Newsletter

Reach over 550 members of the Smithville community with ease by advertising in our e-Blast and electronic newsletter.

Website Banner Ads

Gain credibility and promote your goods and services on smithvillechamber.com.

Banner Advertising

Promote your goods and services on our Chamber building.

Chamber Cash Program

Be a part of the exclusive group that accepts Chamber Cash gift certificates.

Chamber eGift Card Program

Be a part of an exclusive NEW program introduced in 2022 that accepts the Smithville Chamber eGift Card.

New Resident Welcome Program

Be the first to offer your services to new residents by participating in the Welcome Program.

Event Sponsorship

Take advantage of the numerous opportunities to create positive publicity and heighten visibility.

Welcome to Smithville, Missouri

A past worth remembering and a future worth celebrating. Join us in honoring our heritage and being a part of our bright future.



SPONSOR A CHAMBER LUNCHEON



HOST AN AFTER HOURS MIXER

PROMOTE

Reach more customers and establish new relationships by putting your business at the center of attention.

NETWORK

Meet with members of the business community and build lasting alliances that can help your business succeed.

SOCIAL MEDIA

Increase your online expo-sure and social media presence through cross promotion with the Smithville Chamber.

MARKETING

Introduce new products, services, or marketing campaigns to some of the most active and engaged members of the community.

Chamber Luncheon Guidelines

- Monthly luncheons are held the second Wednesday of each month at 11:30am.
- Sponsor provides food, beverage and table service for 65-70 people. Table cloths, decorations and giveaways are optional.
- Distribution of materials is permitted by the sponsor only and may be placed on all tables.
- The sponsor has the opportunity to provide the program beginning at noon. It should be 15-20 minutes in length, and should be educationally based. Chamber staff will schedule a speaker, if preferred, provided proper notice is given.
- The meeting will conclude by 1:00pm and we ask the sponsor to assist in the clean up.

Chamber After Hours Guidelines

- Suggested day and time for maximum attendance is Thursdays starting around 5:30pm.
- Please ensure sufficient space and parking for 20-25 people.
- Supply food and/or beverages for up to 40 people.
- Entertainment and a "theme" are optional.
- Provide files/materials to the Chamber to sufficiently promote the event. The Chamber will prepare event promotion files if re-requested.
- Event will be promoted via Chamber Email blast as well as social media.
- Chamber Director and/or Chamber Board members will be pre-sent for the duration of the event.
- Microphone and speaker are available for use if needed.

Complete this form to make YOUR reservation.

Member/Business Name: _____

Contact Name: _____

Email: _____

Phone: _____

I would like to host a Chamber After Hours Mixer at my place of business.

Preferred month: _____

I would like to sponsor a Monthly Chamber Member Luncheon. Preferred

month: _____



Membership Application

VISIT OUR WEBSITE TO COMPLETE REGISTRATION ONLINE and click on JOIN US. Pay by check or credit card.

Business Name

Name/Contact Person(s)

Address

Mailing Address (if different from business address)

Phone Number

Mobile Number (Private)

Email Address

Website

List preferred directory category headings for your business.

1) Directory Listing (free)

2) Directory Listing (free)

3) Directory Listing (\$10 additional)

4) Directory Listing (\$10 additional)

Membership Level (per schedule)

Amount Due

Preferred Contacts

Cell Phone

Call

Text

Main Business Phone

Email

If different from Businesses email

Postal Service

2026 Membership Investment Schedule*

		Discounted rate for cash/check payment
1-3 Employees	\$192	\$185
4-6 Employees	\$223	\$215
7-9 Employees	\$249	\$240
10-25 Employees	\$275	\$265
26-50 Employees	\$306	\$295
51-75 Employees	\$414	\$400
75+ Employees	\$518	\$500
Church or Not-for-Profit (<20 Employees)	\$73	\$70
Church or Not-for-Profit (20+ Employees)	\$125	\$120
Individual	\$83	\$80
Business Affiliate (Individual Licensed to a Member Business. i.e., Real Estate Agent, Hairdresser, etc.)	\$114	\$110
Home-Based Business (Individual is the owner, only employee AND your business is based out of your home.)	\$109	\$105

*Schedule reflects annual membership rates for January 1, 2025 - December 31, 2025. Pro-rated after 1st quarter



Chamber Rise & Shine Guidelines

- Rise & Shine Coffees are held the 1st Wednesday of each month, 7:30am-9:00am.
- Locations: Smithville Area Chamber of Commerce, 169 Café or your business.
- Venue will be open & a representative from the Chamber will be there by 7:00 - 7:15 am.
- Coffee, pastries or breakfast items need to be ready to serve at 7:30am.
 - Average attendance at 20 people.
- The event will be promoted via Chamber Emails as well as social media.
- Chamber Director and/or Chamber Board members will be present for the duration of the event.
 - Distribution of materials is permitted by the sponsor.
 - Since this is a come and go event there is no program.
 - The event will conclude by 9:00am.

Complete this form to make YOUR reservation.

Member/Business Name: _____

Contact Name: _____

Email: _____

Phone: _____

I would like to sponsor a Chamber Rise & Shine Coffee at the Chamber office.

Preferred month: _____

Let us know if you would like more information on sponsorship for community events.

- Smithville's Community Awards Banquet
- Smithville's Community Easter Egg Hunt
- The Smithville Chamber BBQ Bash Amateur Contest
- CandyLand Christmas

NEW RESIDENT

Looking for an inexpensive way to advertise your business? Sign up for our Welcome Program and be the first to offer your services to new Smithville residents. We gave more than 240 welcome buckets to new residents in 2023. That's a lot of potential customers for your business! Each bucket comes with a detailed description of participating businesses, and provides a personal "Welcome to the Community" that is sure to leave a lasting impression.

Window of opportunity

When someone is new to Smithville, they are more open to use local businesses than any other time. This is when you can create a loyal bond and gain a customer for life! New homeowners are LOOKING for contacts to local merchants, restaurants, services and products. It's the Chamber's goal to create awareness of local products and services, and to encourage local residents to **#shoplocalsmithville**. We look forward to working with you to ensure a thriving business community.

What should my business include or offer?

- Give a gift. Everyone loves getting a present. Instead of just giving a brochure or business card, give a gift with a logo that will have a lasting effect.
- Get personal. Write a note that welcomes them to the community, and attach it to your gift.
- Bring them into your business. Give them one gift in the bucket, and invite them to visit your business for the second gift or to redeem a special offer.



Promotional coupons are a great way to welcome people to town and bring them in your door!

Sign me up!

Business Name: _____

Contact Name: _____

Contact Phone/Email: _____

When would you like to Start? _____

Monthly participant (Your items will be included each month.)

Seasonal participant (Your items will be included monthly for a period of time that makes sense for your business.)

- For our for-profit members, new resident visits are billed each month at a rate of \$4.00 per visit. Non-profits enroll for a flat \$35/yr fee. We average about 20 deliveries/pick ups per month.
- Return the above information to the Chamber office to begin reaching out to Smithville's newest residents.
- You will be contacted by Erika to coordinate pick up or delivery of items to be included in the welcome bucket, and your items will be included in the next full month's deliveries.
- You will also receive a list of those households for follow-up, or to add to your mailing list.



What is Chamber Cash?

Chamber Cash is a gift certificate that can be redeemed with participating member businesses just like cash! It can be purchased at the Chamber office or on our website, and it is also given in lieu of cash prizes for our Fall BBQ event. Chamber Cash makes a great incentive or gift option. By purchasing Chamber Cash, you're not only supporting your local Chamber, you're supporting local businesses. Its a win-win! A list of participating businesses can be found on the Chamber website so recipients know exactly where they can go to redeem their Chamber Cash.

How do I become a Participating Business?

Easy! As a Chamber of Commerce member, simply call or email the Chamber office, and we'll put you on the list.

Member businesses have the **exclusive opportunity** to accept Chamber Cash certificates. Redeemed certificates should be mailed or brought to the Chamber office for reimbursement.



What is the Chamber eGift Card?

The Chamber eGift Card is a virtual gift card that can be redeemed with participating member businesses just like a Mastercard Gift Card!

How do I become a Participating Business?

Easy! As a Chamber of Commerce member, simply call or email the Chamber office, and we'll put you on the list. Member businesses have the **exclusive opportunity** to accept Chamber eGift Card.

As an added benefit to your **Smithville Area Chamber of Commerce** membership, we offer direct and budget friendly marketing solutions to help businesses grow and connect to new customers.



The key to a successful marketing campaign is properly budgeting your resources to receive maximum exposure at a minimal cost. With the Chamber's digital marketing solutions, you can directly reach fellow Chamber members and effectively communicate your business' message.



Your advertising dollars lose their value when they fail to reach your target demographic. By advertising with the Smithville Area Chamber of Commerce, your business is exposed to fellow Chamber members and helps stimulate business within Smithville.

And More...



Shredding Service

With you membership, you have access to the Chamber's secure shredding service. Members are allowed to bring in one box per month to be placed in the shredding bin, which is located at the Chamber office.



Ribbon Cuttings

Include the Chamber in your groundbreaking, grand opening, relocation, or expansion celebrations. We'll promote the event and bring the big scissors and ribbon!



Chamber Benefit Plan

The Chamber Benefit Plan offers an affordable medical coverage solution to small employers in Missouri. Learn more: ChamberBenefitPlan.com

WHY SHOULD YOU JOIN THE SMITHVILLE AREA CHAMBER OF COMMERCE?

Membership Benefits

PROMOTE YOUR BUSINESS, MAKE BUSINESS CONTACTS, INCREASE VISIBILITY IN THE COMMUNITY, AND ESTABLISH CREDIBILITY

With a Smithville Area Chamber of Commerce membership, you gain access to a large, active, and engaged professional community that can help your business grow and prosper. Involvement in the Chamber will build your reputation and connect you with potential customers, clients, vendors, and more. With monthly member luncheons, lunch and learns, community events and after hours mixers you will have plenty of opportunities to network.

MARKETING OPPORTUNITIES

Membership with the Smithville Chamber gives access to a wide range of marketing solutions for your next advertising campaign. With both traditional and digital opportunities, there are valuable options for every marketing budget. Keep your social media up to date as we like to share what you are up to. Our weekly newsletter can help promote your sales or special events. Maybe an eBlast would better suit your needs as it is a great way to spotlight your business.

EDUCATION AND INFORMATION

Our membership offers businesses a unique advantage over their competition by keeping you on top of important, ever-changing issues and trends within our community and local marketplace.

MEMBERS-ONLY DISCOUNTS AND SERVICES

Membership with the Smithville Chamber allows you access to a number of members-only services, including the Chamber Benefit Plan, a multiple employer welfare arrangement (MEWA) for small businesses that includes a full range of high quality healthcare plans.



Events & More

Smithville Chamber events offers several dynamic opportunities to spotlight your business and improve your B2B marketing. Consider being a **luncheon sponsor**, or companies may also **sponsor special events** to increase exposure throughout the year.

Annual Chamber-Sponsored Events

- Monthly Chamber Luncheons
- Monthly Rise & Shine Coffees
- Smithville Community Awards
- Community Easter Egg Hunt
- Backyard BBQ Bash
- Kayak Nights
- Candyland Christmas

There's Strength in Numbers



Say hello to the Chamber Benefit Plan.

A multiple employer welfare arrangement (MEWA) designed for small businesses who are members of a qualified Chamber of Commerce, like ours.

When it comes to providing employees with cost-saving health care coverage, small businesses are at a big disadvantage compared to their larger counterparts. Because of their smaller size, their claims risk pool is spread out across a much smaller employee population. That can result in higher, less stable insurance rates — and fewer viable plan choices.

Fortunately, there's a simple and affordable medical plan alternative. It's called the Chamber Benefit Plan and it's just one of the many advantages of joining our chamber.

Powered by the Missouri Chamber Federation, administered by The Health Plan (THP) with network access from HealthLink and Freedom Network select, the Chamber Benefit Plan is available to small group employers in Missouri who are members of a qualifying Chamber of Commerce and have 2 to 50 eligible employees.

Advantages that make a real difference:

- › Competitive, medically underwritten rates
- › Additional savings for dental, vision, life and/or disability coverage
- › A variety of plan designs, including 10 PPO and three HSA options
- › Fixed, predictable monthly payments

Not a member of our chamber yet? We'll help you join today!

Chamber members have access to a full range of high-quality plans and options that can lead to significant savings.

Contact us today to learn more.



105 W. Main St.
Smithville, Mo 64089
(816) 532-0946

Visit www.chamberbenefitplan.com to learn more and find a Chamber Benefit Plan Certified Broker.

**SIGN UP FOR YOUR CHAMBER
MEMBERSHIP ONLINE TODAY BY
SCANNING THE QR CODE!**

