



Smithville Chamber of Commerce
January Board Meeting
January 18th, 2023
Location at Lane Accounting.

The meeting was called to order by Becky Pendleton-Meek at 12:06pm.

Attendees were Scott Pearson, Kelly Busch, Erika Winston, Rebecca Pendleton-Meek, Karen Lane, Kelley Stumph, Alex Porter, Dewayne Knott, Jeanne Saylor, and Jamie Dodrill.

Meeting Minutes

The January 2023 minutes were presented for approval. Kelley Stumph moved to approve the minutes. Alex Porter seconded the motion. The motion passed.

Treasurer's Report

The January 2023 Balance Sheet and Budget was presented for acceptance by treasurer Karen Lane. Alex Porter moved to approve the treasurer's report, Jeanne Saylor seconded it. The motion passed.

EDC Report – Erika Winston

- There is no meeting until February 2023 due to Anna leaving.

Executive Director Report – Erika Winston

- New Members this month are Wild Bloom Art Company, Backwoods Venue 222, Excelsior Springs Job Corp, Metropolitan Community College Maple Woods, and, IsoTech, Ink/KC Coyote.
- Erika spoke about the February luncheon and needing a new sponsor for this month.
- The board spoke about Erika and Alex going to the Cramer Capitol Luncheon.
- Erika spoke about the directory and how much the ads have brought in.
- The board spoke about possibly making a digital copy of the directory for next year and we will continue to have discussions on this.
- Erika spoke about the Awards Banquet, nominations, finances, donations, tickets and what we have left to organize.
- The board spoke about who will be at the banquet and who will be bringing spouses. We spoke about the duties that will need to be covered and what is needed from our board on this day. Erika will be sending out an email putting a list together to make this easier for all to see.

- Erika asked about the Lake Pilot ad and if we wanted to continue our ad. The board spoke about how we wanted to handle this. Alex Porter moved to trade distribution in the new Welcome Program for a half page ad. Dwayne Knott seconded the motion. Motion passed. Erika will update us on what they say.
- Erika spoke about the BBQ Bash. She spoke about waiting to find out if the City wants to make a trade for the cost of permits with having a BBQ team in the event. She will update us on the outcome of this.
- Erika spoke about the renewal call list and who has renewed. Dwayne stated that he will make calls for anyone on the board that may need help.
- Erika spoke about the Main Street meeting and has no real update.
- Erika spoke about the website update. We will be doing a soft launch in February and a full launch in March. She also spoke about the fees on the website.

Outreach Specialist – Kelly Busch

- Kelly spoke about needing some suggestions on how to increase her Welcome Program numbers. The Board spoke about ways to help with that.

Old Business

- Awards Banquet updates were spoke about with Erika.

New Business

- Erika spoke about monthly coffee and wanting to start this in March. It was decided that she would do this on the first Wednesday of each month. Jeanne Saylor moved to approve the First Wednesday Monthly Coffee's. Alex seconded this. The motion passed.
- Erika spoke about Square and that everything is ready to go. She just needed to make sure it was ok to get a machine for receipts and to run the cards. Kelley moved to approve getting both machines. Dwayne Knott seconded this. The motion passed.

Meeting Adjournment:

The meeting was adjourned at 1:19pm.