



Smithville Chamber of Commerce
Board Meeting
July 19th, 2023
Location at Lane Accounting.

The meeting was called to order by Becky Pendleton-Meek at 12:04pm.

Attendees were Erika Winston, Rebecca Pendleton-Meek, Karen Lane, Kelly Busch, Alex Porter, Kelley Stumph, Jeanne Saylor, Dewayne Knott, and Jamie Dodrill.

Meeting Minutes

The July 2023 minutes were presented for approval. Alex moved to approve the minutes. Kelley seconded the motion. The motion passed.

Treasurer's Report

The July 2023 Balance Sheet and Budget was presented for acceptance by treasurer Karen Lane. Dewayne moved to approve the treasurer's report, Alex seconded it. The motion passed.

EDC Report – Erika Winston

- Two new members were voted onto the EDC Board. John Wallace and Sonya Crites are the new editions to the board.
- The school district reported that the bond projects have begun, and summer school is wrapping up. The Real-World Program, Northland Caps, and the Midcontinent Library have started a summer program called the Jr Academy where they are learning different skills such as culinary arts skills.
- Carol has also been working with others in the district to help prepare for the upcoming year.
- Main Street reported that Lakefest went well. They are still working on the rebranding process and Alicia has reached out to other area businesses to see if they are interested in bringing their business to Smithville.
- The Board of Alderman requested that 100,000 dollars be added to the Way Finding budget. They are talking about adding a new kiosk in as well.
- GIS Mapping has been updated to include CIP updates.
- The city is working on future website improvements to include upcoming developments. They are working on the Comprehensive Dashboard so that can be added to the website.
- The city is looking to put active developments on the EDC side of the website.
- The MU Extension is wanting to come in and put murals downtown as well as a community garden.

Executive Director Report – Erika Winston

- New Members this month are Eliza Ray Candle and Trade Company, Rockin C Cowhide Creations, Raising Rust, Bridge Street Hair Studio, and Integrated Financial Solutions of KC.
- Money Matters After Hours will be held on July 20th from 4pm-7pm.
- Bridge Street Hair Studio ribbon cutting, and open house will be held on August 3rd. The open house will be held from 1pm-7pm and the ribbon cutting will be at 5:30pm.
- We have 11 teams signed up for the BBQ Bash and 3 more pending. Trophies will be ordered soon, and the Pineapple Award is already in and ready to go.
- The Whisk Event is now going to be with Junkville on the same day as the BBQ Bash.
- The filling cabinet has been picked up by the Historical Society. We now have a new cabinet in place for the Welcome Program bags.
- The pest control company came out and will begin quarterly treatments in October.
- We discussed lighting on the Chamber building and membership with Frank Hurt.
- The new Welcome Program cards are at city hall and were given to Steve Larson.
- The first reading of the old hospital TIF was read June 20th and the second had been postponed to August 1st.
- The contract with the City and the Chambe has been sent out to the board.
- Erika is still waiting to hear if she will be going to the Leadership Program.

Outreach Specialist – Kelly Busch

- Kelly is just finishing up July and anything else she needs to do to pass the program on.

Old Business

- The City contract was discussed.
- Alex moved to approve the contract with the city. Jamie seconded it. The motion passed.
- Becky will sign the contract and get it back to Erika to send to the city.
- By Law changes were discussed. It was decided that we will table this discussion until our next meeting.
- The Leadership Program was discussed and how Erika's time will be utilized for this program. Erika is to send more information for further board discussion.
- We discussed the Chambers insurance policy and any changes that may need to be made. More information is being gathered and the discussion is tabled until the next meeting.
- We discussed trademark issues and how we can protect ourselves against any future issues that may arise.
- Discussions about the upcoming BBQ Bash were had. We discussed what still needs to be done to finish up loose ends.

Meeting Adjournment:

The meeting was adjourned at 1:13pm.