



## **Smithville Chamber of Commerce**

### **January Board Meeting**

**Date:** January 15, 2025

**Location:** Lane Accounting Solutions

#### **Meeting Called to Order:**

- **Time:** 12:08 PM
  - **Presiding:** Rebecca Pendleton-Meek
  - **Attendees:** Rebecca Pendleton-Meek, Erika Winston, Kelley Stumph, Karen Lane, Jeanne Saylor, Dewayne Knott, Anthony Cramer, Matt Denton, Heath Thornhill
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#### **Meeting Minutes**

- Corrections noted: A change was made to the CD balance to reflect \$1,000+ in interest.
- **Motion to approve:** Karen
- **Seconded by:** Heath
- **Minutes passed.**

#### **Treasurer's Report**

- Update provided; changes included interest earned on the CD balance.
  - **Motion to approve:** Anthony
  - **Seconded by:** Heath
  - **Treasurer's Report passed.**
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#### **Executive Director Report – Erika Winston**

##### **New Chamber Members**

- No new members specifically mentioned.

##### **Updates & Upcoming Events**

- **Next Rise 'n' Shine:** February 5, 2025
  - **Sponsor:** Agent Jo & Associates
  - **Location:** Paradise Ice Cream Parlor
- **Multi-Chamber Coffee:** February 11, 2025
  - **Location:** Hall of Waters
- **February Luncheon:** Finalizing sponsorship
- **Upcoming Ribbon Cuttings:**

## Community Awards Banquet Updates

- **Voting closed January 22 – 518 ballots submitted**
- **Silent Auction:** Donations being collected
  - Confirmed donations: Whiskey & tequila donations, contributions from Kramer, Price Chopper, and Paradise
- **Sponsorships Update:**
  - **2 Platinum**
  - **14 Gold**
  - **5 Silver** (including trade sponsorships)
  - **Total funds collected so far: \$18,587.30**

## Other Events & Updates

- **Fat Tuesday Event:** March 4, 2025
    - **Tickets:** \$25
    - **Sponsorship Update:** United Fiber withdrew as event sponsor; searching for a \$1,000 exclusive sponsor.
  - **Membership Renewals:**
    - 29 members still pending renewal
    - Some businesses are not renewing due to financial reasons (e.g., Balanced Fitness, IV Wellness, Not Too Shabby).
  - **Railing Space Rental Price Update:**
    - Proposal to raise rental price in 2026.
    - The board agreed to increase from **\$150 to \$175** per month.
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## EDC Report – Erika Winston

- **Main Street Initiative:** Meeting with city officials to align business development strategies.
  - **New Website:** Collaboration underway to update EDC-related business resources.
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## Miscellaneous

- **Executive Director Job Description Review:**
    - A review is in progress, and a revised version will be distributed for board feedback before the next meeting.
  - **Performance Appraisal for Executive Director:**
    - The meeting was postponed but will be rescheduled to evaluate performance and set 2025 goals.
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## **Old Business**

- **Suite 200 Lease Update:**
    - Prospective tenant Johanna Pruitt is interested in a 1-year lease.
    - Request for a discount if paying upfront is denied.
    - Lease remains unsigned; advertising will continue.
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## **New Business**

- **Board Member Recognition:**
    - Becky received a gift card and plaque as appreciation for service.
  - **Chamber Luncheon Introductions:**
    - Some members raised concerns about the self-introduction format at luncheons.
    - Discussion tabled for further input.
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## **Additional Notes**

- Discussions on new businesses coming to Smithville and Excelsior Springs.
  - Updates on marketing strategies for chamber cash and business participation.
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## **Meeting Adjournment:**

- **Time:** 1:05pm



## **Smithville Chamber of Commerce**

### **February Board Meeting**

**Date:** February 12th, 2025

**Location:** Virtual Session

#### **Meeting Called to Order:**

- **Time:** 12:01 PM
  - **Presiding:** Jeanne Saylor
  - **Attendees:** Rebecca Pendleton-Meek, Erika Winston, Kelley Stumph, Karen Lane, Jeanne Saylor, Anthony Cramer, Matt Denton, Heath Thornhill, Justin Hough
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#### **Meeting Minutes**

- **Motion to approve:** Kelley Stumph
- **Seconded by:** Heath Thornhill
- **Minutes passed.**

#### **Treasurer's Report**

- No treasurer's report to review
  - **Motion to approve:**
  - **Seconded by:**
  - **Treasurer's Report:** n/a
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#### **Executive Director Report – Erika Winston**

##### **New Chamber Members**

- Best Version Media
- Neighbors of Smithville
- Daylight Donuts
- Down Under Roofing & Construction
- Gizmos Tavern
- High low Draining Solutions
- McClure Electrical Services

## Updates & Upcoming Events

- **Next Rise 'n' Shine:** March 5th, 2025
  - **Sponsor:** Justin Hough, Iconic Real Estate Group
  - **Location:** Cornerstone Coffee
- **March Luncheon:** Platte-Clay Electric
- **Upcoming Ribbon Cuttings:**

## Community Awards Banquet Updates

- **Voting closed January 22 – 571 ballots submitted**
- **Silent Auction:** Donations being collected
  - Confirmed donations: Whiskey & tequila donations, contributions from Kramer, Price Chopper, and Paradise
- **Nominees & Finalists** were announced and discussed
- **Sponsorships Update:**
  - **2 Platinum**
  - **16 Gold**
  - **9 Silver** (including trade sponsorships)
  - **12 Individual** tickets sold
  - **Total funds collected so far: \$28,837.30**

## Other Events & Updates

- **Fat Tuesday Event:** March 4, 2025
  - **Tickets:** \$25
  - **Sponsorship Update:** United Fiber withdrew as event sponsor; searching for a \$1,000 exclusive sponsor.
- **Membership Renewals:**
  - 20 businesses not renewed, 6 new members in last 30 days

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## EDC Report – Erika Winston

- **Main Street Initiative:** Erika could not attend. A summary review pending
- **New Website:** Collaboration underway to update EDC-related business resources.
- Meeting with Gina (City of Smithville): talked about resuming
- Meeting Cynthia (City of Smithville): marketing discussion for businesses

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## Miscellaneous

- **Executive Director Job Description Review:**
    - A review is in progress, and a revised version will be distributed for board feedback before the next meeting, pending
  - **Performance Appraisal for Executive Director:**
    - The meeting was performed and assessment was deemed as satisfactory
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## **Old Business**

- **Suite 200 Lease Update:**
    - New tenant, Johanna Pruitt (Agent Jo) to take over and move in Mar 1, 2025
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## **New Business**

- no new business
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## **Additional Notes**

- Multi Chamber Coffee Connect was discussed. Future MCC events, update pending
  - Erika plans to do some more social media marketing around Chamber Cash
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## **Meeting Adjournment:**

- **Time:** 12:31pm



**Smithville Chamber of Commerce  
February Board Meeting**

**Date:** March 19th, 2025

**Location:** Lane Accounting Solutions

**Meeting Called to Order:**

- **Time:** 12:02 PM
  - **Presiding:** Jeanne Saylor
  - **Attendees:** Erika Winston, Kelley Stumph, Karen Lane, Jeanne Saylor, Anthony Cramer, Matt Denton, Heath Thornhill, Justin Hough
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**Meeting Minutes**

- **Motion to approve:** Kelley Stumph
- **Seconded by:** Anthony Cramer
- **Minutes passed.**

**Treasurer's Report**

- **Motion to approve:** Heath Thornhill
  - **Seconded by:** Matt Denton
  - **Treasurer's Report:** n/a
  - **Minutes passed.**
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**Executive Director Report – Erika Winston**

**New Chamber Members**

- Apex Fitness Club
- BG

**Updates & Upcoming Events**

- **Next Rise 'n' Shine:** April 2nd, 2025
  - **Sponsor:** Southern Bank
  - **Location:** 169 Cafe
- **April Luncheon:** United Fiber
- **Upcoming Ribbon Cuttings:** Apex Fitness 3/29 11am-1pm

## Community Awards Banquet Review

- **Feedback:** Sound (mic) issues
- **Possible Chamber investments:** new pic/speakers and new stage options
- **Chamber Profit**

## Chamber Events & Updates- Erika Winston

- Fat Tuesday event:
  - 53 tickets sold
  - Chamber Profit:
  - Conversation had regarding cancelling the event in the future due to lack of public interest and possible weather interference
- Carol Dawkins w/ Chili Cookoff needs a judge at the United Methodist church, March 29th... pending the event takes place.
- New Directories are in and have a lot of positive feedback
  - \$1078.40 commission on the directories, directories cost nothing for the chamber to create.
- Main Street:
  - Cancelling Junkville event in the future, possible Pub Crawl replacing the event to accompany the BBQ contest
  - Community meeting brought up idea for snow removal of the main street district (sidewalks); proposed each business could be \$10 per year
- Spring Hiring Fair: April 22nd, 2025. Contact Carol Noecker for more info
- HVAC replacement in the chamber building,
  - Board motions to approve the 10yr warranty
    - Heath Motions
    - Anthony Seconds
    - Motion Passes

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## EDC Report – Erika Winston

- **Main Street Initiative:** Erika could not attend. A summary review pending
- **New Website:** Collaboration underway to update EDC-related business resources.
- Meeting with Cynthia & Gina (City of Smithville): Updated the sign permit for the Chamber Building
  - Business Retentions visits still in progress

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## Miscellaneous

- **Executive Director Job Description Review:**
    - A review is in progress, and a revised version will be distributed for board feedback before the next meeting; pending
  - **Performance Appraisal for Executive Director:**
    - Meeting was performed and assessment was deemed as satisfactory
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## **Old Business**

- **Suite 200:** Tenant is now in and occupying the space
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## **New Business**

- Informational forum for School District, City's Prop B, and
    - prescreened questions
    - representatives present to answer questions
    - PAC at no cost
    - April 3rd, 6:30pm-7:30pm
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## **Additional Notes**

- Justin & Erika plan to do some more social media marketing around Chamber Cash
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## **Meeting Adjournment:**

- **Time:** 12:50pm



**Smithville Chamber of Commerce  
April Board Meeting**

**Date:** April 16th, 2025

**Location:** Cramer Capital Management

**Meeting Called to Order:**

- **Time:** 12:00 PM
  - **Presiding:** Jeanne Saylor
  - **Attendees:** Erika Winston, Kelley Stumph, Karen Lane, Jeanne Saylor, Anthony Cramer, Matt Denton, Heath Thornhill, Justin Hough (virtual)
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**Meeting Minutes**

- **Motion to approve:** Matt Denton
- **Seconded by:** Heath Thornhill
- **Minutes passed.**

**Treasurer's Report**

- **Motion to approve:**
  - **Seconded by:**
  - **Treasurer's Report:** n/a
  - **Minutes passed.**
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**Executive Director Report – Erika Winston**

**New Chamber Members**

- The Lake Stop
- eyeSmith

**Updates & Upcoming Events**

- **Next Rise 'n' Shine:** 5/7/25, 7:30 am -9:30 am
  - **Sponsor:** Farrell Group by Farmers Insurance
  - **Location:** Farrell Agency, Downtown Smithville
- **May Luncheon Sponsor:** Smithville Kiwanis Club
- **Upcoming Ribbon Cuttings:** The Lake Stop 4/16/25, 7 pm
- **Main Street Initiative:** No Board Meeting. Recent Community Meeting discussed a new mural on the side of downtown building
- **City:** Erika met with Gina and Cynthia for a brief meeting and discussions.

- **Easter Egg Hunt**
    - set up 7am 4/19, festivities starting at 10am
    - discussed potential cancellation due to predicted inclement weather
    - discussed volunteer set up and roles
  - Erika approached the Lakefest committee to take over the Vendor portion of the BBQ Bash, will talk further and get back to us.
  - Misc: the manager from Texas Roadhouse donated 350 coupons for FREE kids' meals. Then proposed trade for membership dues/catering arrangements.
  - Spring Hiring Fair: Cancelled due to lack of business participation.
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## **Miscellaneous**

- **Executive Director Job Description Review:**
    - A review is in progress, and a revised version will be distributed for board feedback; pending
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## **Old Business**

- A new HVAC system is installed in the chamber building and is operational.
- Heath (Porters ACE) gave an update on possible stage construction for all future Chamber use.

## **New Business**

- Suite #300 of the Chamber building is up for renewal; Smith Law office space may not be renewed. Rental rates were discussed for incoming new tenants.
- Lawn services for Chamber building are being researched. Chamber is reaching out to current lawn care members for bids, prior to getting bids outside of Chamber members. Potential to use Joseph Winston (Erika's son) for approx. \$20/mow + weed control.
  - Motion by Matt Denton for Joseph Winston to mow chamber grounds for \$20/mow + treatment for the 2025 season, Anthony Cramer seconds... motion passes.

## **Additional Notes**

- Parks & Rec, Matt Denton: proposed new framework for business representation in Smithville, somewhat in preparation for new commerce prior to World Cup 2026 events.

## **Meeting Adjournment:**

- **Time:** 12:38pm



## Smithville Chamber of Commerce

### May Board Meeting

**Date:** May 21st, 2025

**Location:** Lane Accounting

#### Meeting Called to Order:

- **Time:** 12:02 PM
  - **Presiding:** Jeanne Saylor (Absent), Vice President- Kelly Stumph leading
  - **Attendees:** Erika Winston, Kelley Stumph, Karen Lane, Anthony Cramer, Heath Thornhill, Justin Hough
  - **Absent:** Matt Denton, Jeanne Saylor
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#### Meeting Minutes

- **Motion to approve:** Heath motions to approve
- **Seconded by:** Anthony seconds
- **Minutes passed.**

#### Treasurer's Report

- **Motion to approve:** Justin motions to approve
  - **Seconded by:** Anthony seconds
  - **Treasurer's Report:** n/a
  - **Minutes passed.**
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#### Executive Director Report – Erika Winston

##### New Chamber Members

- Baek's Aesthetics- Pure Radiance KC

##### Updates & Upcoming Events

- **Next Rise 'n' Shine:** June 4th, 2025, 7:30 a-9:30 a
  - **Sponsor:** Smithville Bible Church
  - **Location:** Smithville Bible Church
- BBQ Bash Updates (misc)
- **June Luncheon Sponsor:** Agent Jo & Associates
- **Upcoming Ribbon Cuttings:** Swade Dispensary TBD
- **Kayak Night:** June 18th, 2025 5:30p - 7:30p
- **Main Street Initiative:** discussed the need for more board members, for growth and

action and its relationship with the chamber.

- **City:** Cynthia & Erika met, gave updates and general discussion.
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### **Miscellaneous**

- Cameras & Doorbells have been added to the Chamber Building for general security purposes
  - Grow with Google is offering a business launch workshop & development seminar
    - July 23rd, at noon virtually
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### **Old Business**

- Smith Law KC renewed office lease in Chamber building for 2 years
- Joseph has been successfully tending to chamber lawn and grounds.

### **New Business**

- None

### **Additional Notes**

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### **Meeting Adjournment:**

- **Time:** 12:45pm