

**Smithville Area Chamber of Commerce  
Membership Meeting  
January 11, 2006**

**CALL TO ORDER:** The Smithville Area Chamber of Commerce's monthly membership meeting was held at the Good Shepherd Catholic Church with approximately 64 members present. Becky Sellars called the meeting to order at 11:55 am. Reverend Jim Jeffries gave the invocation. Becky Sellars led the Pledge of Allegiance.

**2006 OFFICERS:**

- Dan Hartman resigned at Vice-President
- Special Election for Vice-President
  - Nomination of Sharon Beshears, Sharon accepts position if elected
  - No other nominations from the floor
  - Greg Atkins motion to accept Sharon Beshears as Vice-President by acclamation, Becky Black 2<sup>nd</sup> motion, motion passed
- Officers sworn into office for 2006
  - President – Becky Sellars
  - Vice-President – Sharon Beshears
  - Secretary – Deborah Muessig
  - Treasurer – Paula Hon
  - General Board Members – Cheryl Taylor, Barry Parks, and Linda Buckmiller

**MINUTES AND TREASURER'S REPORT:**

- September 2005 and December 2005 Minutes read and approved: Motion by Cheryl Taylor, 2<sup>nd</sup> by Stephanie Stearns, motion passed.
- Treasurer's Report read and approved: Motion by Becky Black, 2<sup>nd</sup> by Jim Jeffries, motion passed

**COMMITTEE REPORTS:**

**City Report:** Gerry Vernon reported.

- Smithville Commons Project (60 acres across St Luke's Hospital) - Summary of Project
  - 3 phases of development
  - "But for" Test and Cost benefit analysis, received yesterday, online for viewing
  - "But for" Test
    - Market rate of return - 15-25% industry standard for this type of project, 3-4% expected without TIFF, 11-12% expected with TIFF
    - Consultants opinion – development would not happen with TIFF
  - Cost Benefit Analysis Summary
    - Recommended a 3<sup>rd</sup> party verify infrastructure costs which seemed high
    - 364 jobs created - \$7.2 Million in payroll
    - \$57.5 Million in Annual Sales upon completion
  - Time line
    - In 2017 – to be repaid, Estimating 11-12 yrs, Actual time depends on success of project
  - Projected 2006 – 2017 gains: See Report
  - Board will have to review the Fairness Issue, amount of TIFF to provide, etc.
  - Please check out the website for complete reports
- February ballot – ½ cent capital improvement tax & ¼ cent parks & storm Sewer sales tax

**Fundraising / Octoberfest:** Cheryl Taylor reported.

- Challenge for the future of Octoberfest – We are out of room in downtown
- Split up positions and have Chairmen seats open

- Inflatables/Chargables, Teen Area, Free Activities – Please let us know of anyone willing to take the time to fill these positions
- Announcement - Hog Call'n Contest is now the Bessie Bruce Memorial Hog Call'n Contest

**Executive Director:** Susan Cintron reported.

- Membership renewals due 1/31/06

**School Report:** Dan Weakley reported.

- Sharon Sherwood – Retires at the end of the school year
  - Posted for opening and in last 4 days have had 27 applications
  - It's this time of year recruiting for new teachers begin
- Art Partner's Program – Working to see how the arts will be able to work into our curriculum
  - 7 school districts in the KC area are Art Partner's Program members
- Update on the Activities at our schools – There are good things going on – Kids learn through activities
- School District wants to work with Chamber and KC Star article to promote the community
- Please visit our website – [www.smithvillemo.org](http://www.smithvillemo.org)

**Hospitality Hostess:** Kelly Busch reported

- No list for December or January still

**Chamber University:** No report.

**Emergency Services Report:** Scott Roy, Northland Regional Ambulance District

- Update with 2005 Summary Report

**PRESIDENT'S REPORT:**

**New Business:**

- Cherrine Wheeler of Cherrine's Hair Etc.
  - Thank you to the Chamber and community for nomination of the Keystone Award
  - Introduction of her staff

**Old Business:**

- None

**Program: Black Kettle Seasonings & Isotech, Inc.**

There being no further business the meeting was adjourned at 1:20 P.M.